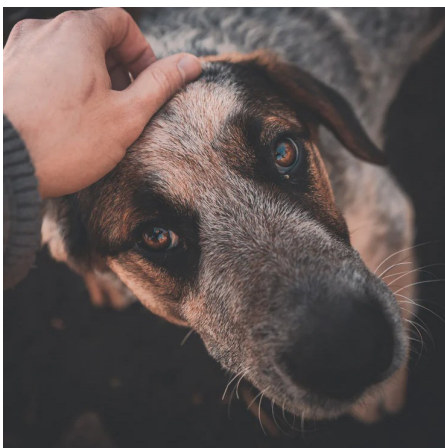




Society for Companion Animal Studies

2022 CONFERENCE SPONSORSHIP OPPORTUNITIES



SCAS

SCAS is a UK charity, established in 1979, to promote the study of human-companion animal interactions and to raise awareness of the importance of pets in society. Over the past forty years SCAS has established itself as the leading human-companion animal bond organisation in the UK; funding research, providing education, raising awareness, encouraging best practice and influencing the development of policies and practices that support the human-companion animal bond. Check out our website to understand the aims and work of SCAS.

SCAS holds an annual conference and monthly webinars on a range of topics, that provide interesting information with a practical focus, led by international experts.



SCAS CONFERENCE 2022

Thank you for your interest in sponsorship opportunities at SCAS. The SCAS Conference is an annual conference dedicated to supporting those with an interest in human-animal interaction and animal-assisted interventions.

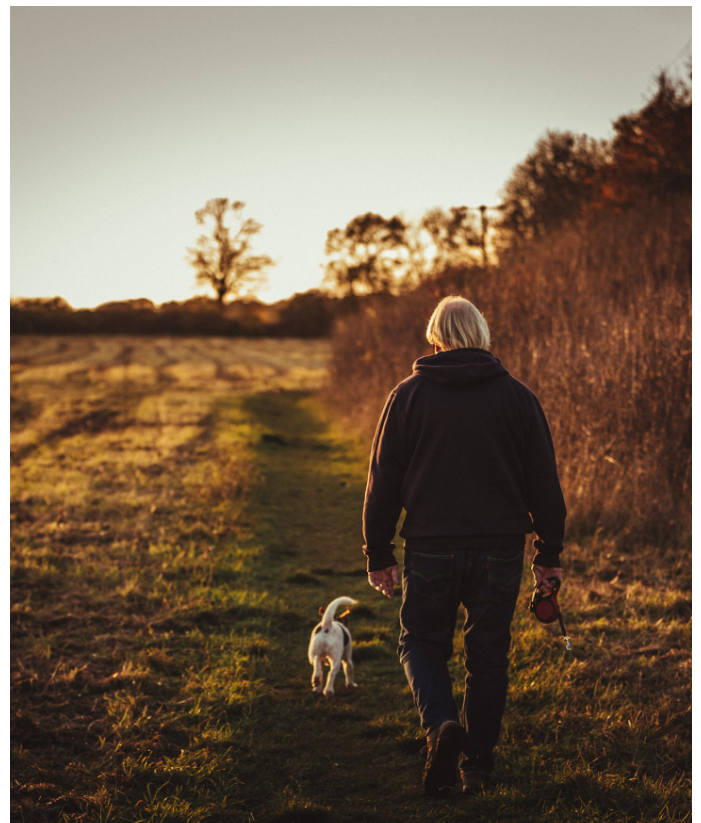
The SCAS annual conference is well supported by members and others, keen to learn the latest research and practice about the Human-Animal Bond and its impact through pet ownership and Animal-Assisted Intervention. SCAS is delighted to announce that its 2022 Annual Conference will be taking place online on Sunday 18th September 2022.

For the last two years, the conference has been delivered in a virtual format and has proven to be hugely successful, with delegates attending from across the world including Australia, the USA, Belgium, Netherlands, Hong Kong, Chile, Canada, Germany, Sweden, Ireland, Estonia, the Philippines, India, Mauritius and Nigeria.

We continue to offer the opportunity for those interested in human-animal interaction and animal-assisted interventions to benefit from this event through discounted registration for SCAS members and recordings of the conference available after the event to promote access anytime, anywhere. The SCAS Ambassador Programme provides free conference registration and support for participants in developing countries.

This virtual event allows delegates to attend from the convenience of their homes or workplaces, and will welcome a diverse range of attendees and speakers.

Attendees will listen to a variety of relevant lectures from expert speakers and exciting news of a newly inaugurated international group focussed on Pets and Housing issues hosted by SCAS.



SPONSOR PACKAGES

Please see below details of the package on offer to your organisation.

	Gold £2,500	Silver £1,500	Bronze £500
Pre-Event			
Your logo on the event page and marketing communications promoting the event, such as emails, agenda, promotion on social media and other platforms.	✓	✓	✓
A profile on the events page, including a link to your company website.	✓	✓	✓
Social media shout outs to promote your organisation via SCAS social media platforms leading up to the event	✓	✓	✓
Acknowledgement of your sponsorship of the best poster awards	✓	X	X
Event			
Two minute pre-recorded welcome message from your organisation to be played at the beginning of the event	✓	X	X
Two minute pre-recorded thank you message to be played at the end of the event	✓	X	X
60-90 second advert to be displayed during breaks throughout event	✓	✓	✓
Three minute pre-recorded presentation to be played during lunch break	Twice	Once	X
Free conference attendance tickets	3	2	1
Your logo on the accompanying best poster award certificates	✓	X	X
Post Event			
Your logo and a mention in the post-event email or survey sent to attendee	✓	✓	X
Your logo on recordings of the conference talks posted on the SCAS website	✓	✓	✓
Free access to recordings of the conference talks posted on the SCAS website	✓	✓	✓

Contact us

We are very happy to discuss your individual sponsorship needs and how we might best partner together. Other sponsorship opportunities include our very successful monthly webinar series, national and international partnership activities in the Pets and Housing campaign, as well as general support of SCAS to promote the bond between people and pets.

Please contact Alison German, SCAS Administrator, using the details below.



info@scas.org.uk



<http://www.scas.org.uk/>

We're social...

Follow us on social media, to stay connected and get an insight into the work of SCAS and like-minded people and organisations!



Thank you!

We look forward to hearing from you!

